## BORUSAN KOCABIYIK FOUNDATION

# **ANNUAL REPORT**



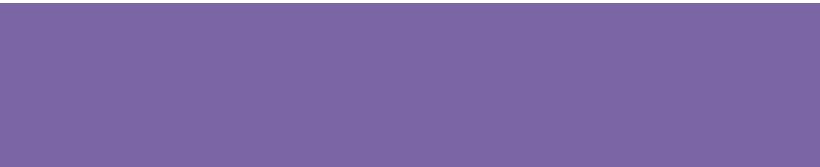
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## 1 ABOUT US

## BORUSAN KOCABIYIK FOUNDATION





#### **1.1. MESSAGE FROM THE CHAIRPERSON**

In 2023, as the Borusan Kocabiyik Foundation, we continued our ongoing efforts while introducing and implementing new educational projects. The 100<sup>th</sup> anniversary of our Republic made this year even more meaningful, offering a special focus to our endeavors. In response to the devastating earthquake that still affects our country, we have undertaken critical initiatives in the earthquake zone and remain committed to providing support.

As a foundation, we prioritize advancing education with a comprehensive and supportive approach. Alongside the lasting contributions we have made, such as schools, dormitories, libraries, and nurseries, we place strong emphasis on educational projects and scholarship programs that foster both societal and individual growth.

This year, we launched a new educational project. Aiming to help children to express themselves more openly, to boost their self-confidence, and to strengthen these skills through storytelling, the Borusan Story House has carried out exciting and highly productive work within the scope of non-formal educational projects.

Another key initiative we introduced in 2023 was the Istanbul Bookbinding Institute, which we established in Kuzguncuk. With this institute, our goal is to serve as a bridge, passing the art of bookbinding on to new generations while helping to preserve a tradition that is at risk of disappearing. A significant highlight of the year was the launch of "A Vision to Shape the Future" held to mark the 100<sup>th</sup> anniversary of our Republic. This meaningful exhibition was designed to reflect the legacy of the Founder and Honorary President, Asım Kocabıyık, who lived by the principle "I have worked my whole life to repay the debt of gratitude I owe to this country." also reflecting our corporate values and the Foundation's commitment to social contributions.

We carried the spirit of the Republic's centennial into our activities and performances this season at Borusan Sanat. We included commissioned works and world premieres in the musical journey of the Borusan Istanbul Philharmonic Orchestra and Borusan Quartet. At Borusan Music House, we marked the concert season with a blend of new and returning artists and groups, highlighting both debut performances and ongoing collaborations.

At the start of 2023, Borusan Contemporary introduced two new exhibitions and continued its efforts with talk series, children's workshops, collaborations with cultural and art institutions, and the acquisition of new pieces for its collection.

Supporting the arts and engaging in activities that contribute to society have always been central to our mission.

We remain dedicated to promoting education and the arts as essential components of a thriving society.



**Zeynep Hamedi** *Chairperson of the Board Borusan Kocabıyık Foundation* 

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### **1.2. BOARD OF TRUSTEES, BOARD OF DIRECTORS, AND THE TEAM**

BORUSAN KOCABIYIK FOUNDATION		
BOARD OF TRUSTEES		ВС
Chairperson	F. Zeynep Hamedi	ТЕ
Members	A. Ahmet Kocabıyık Z. Nurhan Kocabıyık Levent Kocabıyık A. Nükhet Özmen	Di Fii Se
		Сс
EXECUTIVE BOARD		Co
Chairperson	F. Zeynep Hamedi	Co
Vice Chair	Z. Nurhan Kocabıyık	
Members	C. Bülent Demircioğlu Leyla Hamedi A. Ahmet Kocabıyık Levent Kocabıyık Aslı Özmen A. Nükhet Özmen	Ec Bc Bc Bc
		Но
ΤΕΑΜ		Or
General Secretary	Canan Ercan Çelik	Pr
General Coordinator	Ahmet Etem Erenli	St
Legal Advisor	Berrin Yurdakul	Er
Education Projects Coordinator	Dr. Evren Barın Egrik	Вс
Communication and Education Specialist	Fulya Kılıç	Tio
Corporate Communications Director	Sinem Duman Balkan	
Corporate Communications Assistants	Eralp Gülerer İdil Ünüvar	Ac

#### ANBORUSANBOI ANATSANATSANA ANRODIISANRC

BORUSAN SANAT
TEAM
Director
Financial Affairs Unit Manager
Senior Accounting Specialist
Corporate Communications Director
Corporate Communications Assistants
Corporate Communications Intern
Editor
Borusan Istanbul Philharmonic Orchestra and Borusan Quartet Manager
Borusan Istanbul Philharmonic Orchestra and Borusan Quartet Assistant Manager
Hospitality Manager
Orchestra and Hospitality Intern
Production Manager
Stage Manager
Ertuğ & Kocabıyık Publications Coordinator
Box Office, Protocol and BIPOCARD Manager
Ticket Sales Operations Manager
Administrative Department



## BORUSAN CONTEMPORARY

TEAM	
Director	Dr. Kumru Eren
Financial Affairs Unit Manager	Alev Can
Accounting Specialist	Serpil Dağ
Museum Manager	Başak Sönmez Beyazyürek
Corporate Communications Director	Sinem Duman Balkan
Corporate Communications Assistants	Eralp Gülerer İdil Ünüvar
Conservation Specialist	Füsun Gürsoy
Collection Specialist	Övgü Şahin
Museum and Event Coordinator	Ayşe Lara Külahlı
Intern	Ceren Başoğlu
Technical Staff	Sinan Mantarcı Şevki Uygun
Editor	İbrahim Cansızoğlu
Museum Guide	Efe Pilavcı Simay Çoban Abdurrahim Kınıklı

	Aydın Dorsay
	Alev Can
	Serpil Dağ
	Sinem Duman Balkan
	Eralp Gülerer İdil Ünüvar
	Ayşe Özçelik
	Didem Uyanık
nd	Kerem Gökbuget
nd	Sibil Arsenyan
	Linda Banjska
	Zeynep Karaçetin
	Kerem Tüzün
	Saadettin Günay
	Stella Hazbay İlyazer
er	Neva Abrar
	Ersun Küçükkoçkaya
	Yusuf Koç Fatih Bulgun Ulaş Bayrak Ferdi Deli

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### **1.3. MILESTONES**

Kocabiyik Culture and Education Foundation was established.       Sanat was established.       Sanat was established.       Istanbul Philharmonic Culture and Education Foundation       Music House was opened.       of the Afyon Kocabep was opened.       recordings were made accessible for free on the online platform borusansanat.tv.         restablished.       File Asim and Nurhan and Nurhan was opened.       Music House was opened.       of the Afyon Kocabep was opened.       recordings were made accessible for free on the online platform borusansanat.tv.         k       Korabep was opened.       Kocabep Kocabep was opened.       Music House was opened.       Music House was opened.       of the Afyon Kocabep the Borusan Kocabep Kocabep was opened.       recordings were made accessible for free on the online platform borusansanat.tv.         k       File Foundation.       Foundation.       Foundation.       Foundation.       Foundation.         r       The Foundation launched a scholarship program for students in need of educational       *Borusan Asim Kocabep k       *Borusan Asim       *Borusan Asim       *Borusan Asim       *Borusan Kocabep k       *Borusan Kocabep k       *Borusan Kocabep k       *Borusan Kocabep k       *Borusan Kocabep k       *Borusan Kocabep k       *The Hould kocabep k       *Borusan Asim       *The Asim       *Borusan Asim       *The Asim       *Borusan Kocabep k       *Borusan Kocabep k       *Borusan Asim       *Borusan Asim       *Borusan Asim       *The Istanbul	1992	1997	_ (	1999	- (	2005	- (	2007		2010	- (	2012	- (	202		
<ul> <li>In Politication launched a scholarship program for scholarship program for students in need of educational kocabiyik</li> <li>Borusan Asim of educational kocabiyik</li> <li>The Borusan (Lindustrial rechnical and lindustrial vocational High School and Borusan Oto as established.</li> <li>The Borusan (Chamber Orchestra was established.</li> <li>School and Borusan Oto as established.</li> <li>Ertuğ &amp; Kocabiyik Zehra Nurhan The Borusan Kocabiyik Children's Vocational</li> <li>Fertuğ &amp; Kocabiyik Zehra Nurhan The Borusan Kocabiyik Children's Vocational</li> <li>Fertuğ &amp; Kocabiyik Publications began publishing art</li> <li>Primary School</li> <li>Choir was</li> <li>School was</li> <li>School was</li> <li>Kocabiyik School was</li> <li>Kocabiyik School was</li> <li>Kocabiyik School was</li> <li>Kocabiyik School was</li> </ul>	Education	Sanat w establis	as	Istanbul Philharm Orchestr	onic a (BIPO)	Quartet v establishe • The Asım and Nurh Kocabıyık Teacher's	was ed. an Lodge	Kocabiyi Culture Educatio Foundat was rena the Boru Kocabiyi	k and on ion amed isan k	Music Ho	ouse	of the Af Kocatepe Universit of Law w complete the supp Borusan Foundat • The Asin Kocabiyi Center w	yon e cy Faculty vas ed with ort of the Kocabıyık ion. n k Culture	recordi made a for free online	recordings were made accessible for free on the online platform	
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## 2 EDUCATION

## BORUSAN KOCABIYIK FOUNDATION



#### **2.1. 2023 IN NUMBERS**

#### **SCHOLARSHIPS**

#### **CONTINUOUS SCHOLARSHIPS**

**210 Students University Scholarships** 

**25 Students Vocational High School Scholarships** 

**70 Students Conditional and Special Scholarships** 

11 Students
Borusan Music Scholarships
1,000 Students
(for earthquake-
affected individuals)
<b>Education Mobilization</b>
Scholarships

**SUPPORT SCHOLARSHIPS** 

185 (computers, tablets) Education

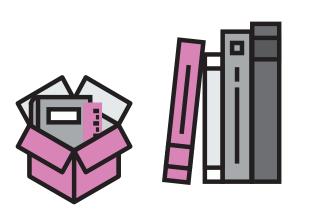
Mobilization **Scholarships** 

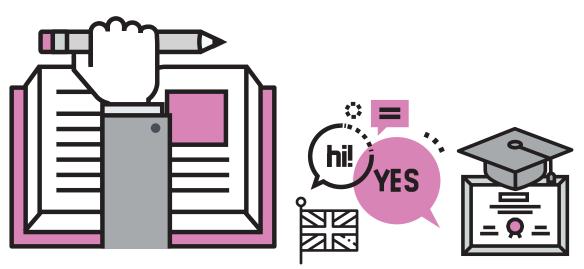
### Total 1,316 **Students**



#### **REGULAR SUPPORT**

**76** Provinces 1,588 Schools 284,454 Items





#### **EDUCATION ACTIVITIES**

#### **BORUSAN STORY HOUSE**

#### **BEYOĞLU**

**79 Workshops** 72 Participants **Teacher Meetings** 

**32 Workshops** 684 Children Weekday Workshops 78 Workshops 964 Children Weekend Workshops

8 Workshops 160 Children "A Vision to Shape the Future" Workshops

**ADIYAMAN, HATAY** 

416 Workshops 7,235 Children **Psychosocial Support** Workshops

> 613 Workshops People/ **Participations**

**Total** 



1,106 Students **10,327 hours English Language Support** 

#### BORUSAN ΚΟϹΑΒΙΥΙΚ FOUNDATION

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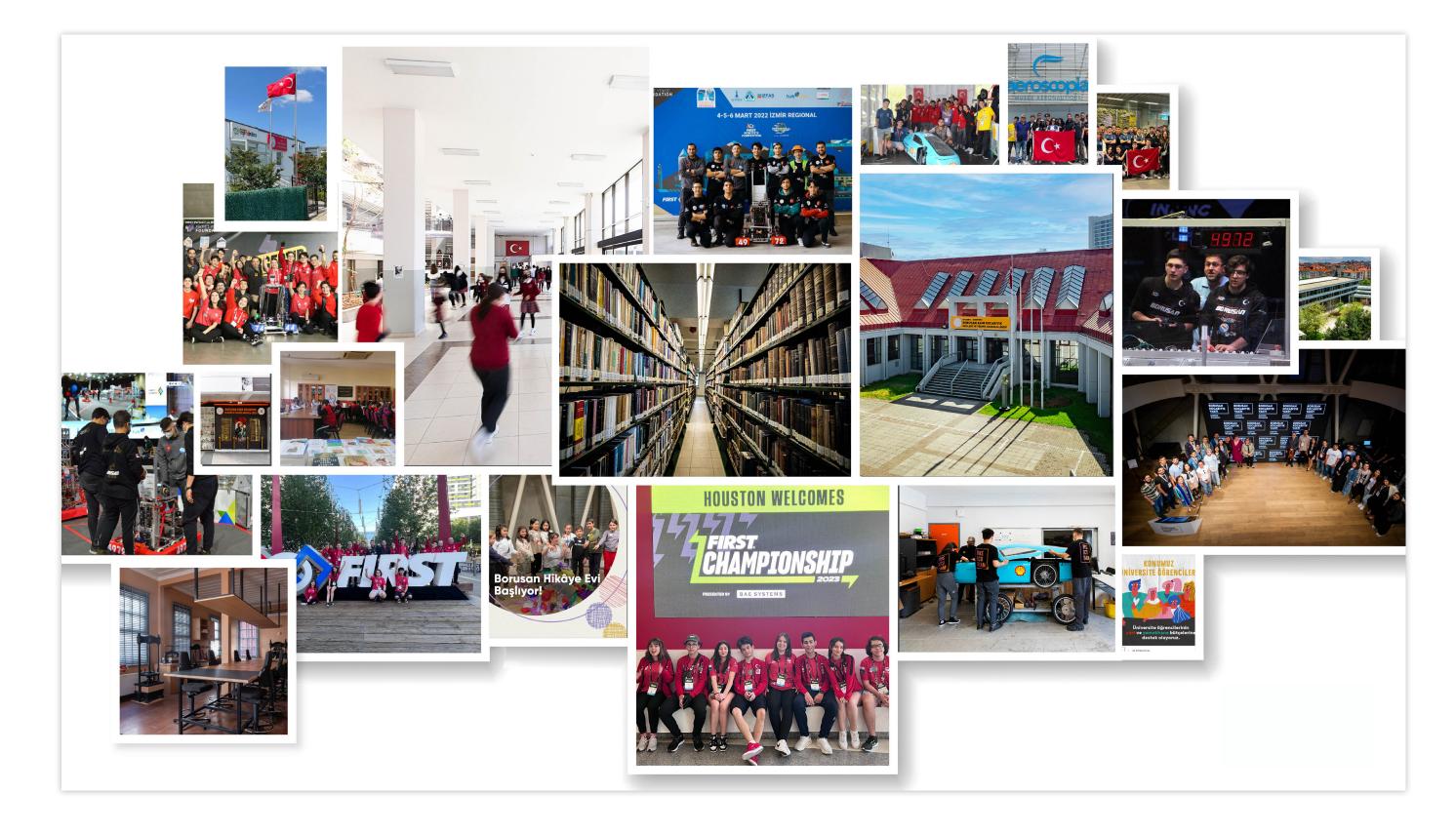
#### **2.2. OUR ACTIVITIES**

## Education and arts: Essential components of a thriving society

Founded in 1992 by Asım Kocabıyık, his wife Z. Nurhan Kocabıyık, and their children, the Asım Kocabıyık Cultural Education Foundation has been operating under the name of the Borusan Kocabıyık Foundation since 2007. The Borusan Kocabıyık Foundation continues its activities with the understanding that education and arts are crucial for a thriving society, and remains dedicated to honoring the mission of fulfilling the "debt of gratitude" to the country, as envisioned by Asım Kocabıyık, the Founder and Honorary President of the Borusan Group.

As the Borusan Kocabıyık Foundation, we continue our efforts with the conviction that reaching contemporary civilization standards in Türkiye, advancing the secular and democratic Republic, and achieving economic development can only be accomplished through education.

We support societal and individual development by prioritizing education projects and scholarship programs, and by providing lasting contributions to our country, such as schools, dormitories, libraries, and nurseries. Our educational initiatives are organized under the categories of support to endowed institutions, educational projects, and scholarship and support programs.



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#### **2.3. OUR SCHOLARSHIP PROGRAMS**

#### Scholarship support for 1,000 students from 11 provinces following the February 6 earthquake

We deeply value the principles set forth by our Founder and Honorary President Asım Kocabıyık, believing that progress in the secular and democratic Republic, economic development, and the proper upholding of human rights are achievable only through education. In this context, scholarship programs are among our primary areas of focus. Since we were first established, we have worked to support the creation of a bright, knowledge-driven future through the scholarship programs, guided by the principle of providing equal educational opportunities.

#### **2.3.1 Our Types of Scholarships**

#### **University Scholarships**

These are awarded to successful and financially disadvantaged students enrolled in full-time programs at universities that have been allocated scholarship quotas according to the criteria set by the Board of Directors.

#### **Vocational High School Scholarships**

These are awarded to successful and financially disadvantaged students attending Borusan Asım Kocabiyik Technical and Industrial Vocational High School, as selected by a scholarship committee comprising the school's principal and teachers.

#### **Conditional and Special Scholarships**

These scholarships are funded through conditional donation contributions made by individuals or institutions outside the Foundation's own resources, in accordance with the donor's specifications. They fall into two categories: scholarships provided to students chosen by the donor, and scholarships awarded to students selected by members of the Kocabiyik family, with financial support provided from the family's funds.

#### **Education Mobilization Scholarships**

Launched to support the improvement of living and educational conditions in the disaster zone following the February 6, 2023, earthquake, these unconditional scholarships are provided to 1,000 students living in 11 affected provinces. Among them, 500 scholarships are part of the "You Can Light a Candle Too!" scholarship program of the Association for Supporting Contemporary Life. These scholarships are available throughout undergraduate education.

#### **Borusan Music Scholarships**

These are awarded to successful and financially disadvantaged students pursuing graduate studies abroad in the field of music, according to the criteria set by a panel of distinguished experts in the field.

#### **SCHOLARSHIP CATEGORIES AND NUMBER OF RECIPIENTS**

**Conditional and Special Scholarships** 

**Borusan Music Scholarships** 



.316 TOTAL

## 25

**Vocational High School Scholarships** 

1,UUU

**Education Mobilization Scholarships** 

210

University **Scholarships** 

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#### **Support Scholarships and Continuous Scholarships**

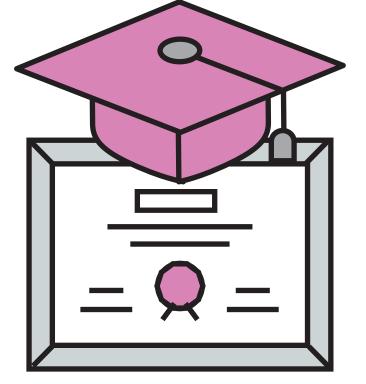
We provide support to students for computers, tablets, meals, accommodation, and transportation, under our Support Scholarships. In 2023, we awarded 4,618 continuous scholarships, including 1,316 new ones, and more than 9,255 support scholarships, including 185 new ones, to students in need.

15

Afyon Kocatepe University

**13** Bursa Uludağ

University





#### **UNIVERSITIES AND NUMBER OF RECIPIENTS**

45 18 56 Boğaziçi University University 21 42 21 Istanbul Istanbul

University

(Cerrahpaşa Faculty)

### SCHOLARSHIP DISTRIBUTION BY GENDER AND GRADE



Technical

University



Λ	Λ	

Preparation

48

3<sup>rd</sup> Year

1<sup>st</sup> Year

55

38

2<sup>nd</sup> Year

25

4<sup>th</sup> Year

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#### Feedback from Scholarship Recipients

"The Borusan Kocabıyık Foundation's scholarship program enabled me to set aside financial worries during my undergraduate studies and concentrate fully on my academic and personal development. This support allowed me to dedicate more time to socialresponsibility projects. The support from the Borusan Kocabıyık Foundation has been more than just financial aid; it has been an experience that added value to my life in many ways."

**Firdevs Nur Bulut,** student at METU Industrial Engineering Department

#### **Education Mobilization Scholarship**

Following the February 6, 2023, earthquake, we launched an educational mobilization initiative to improve the living and learning conditions in the disaster-stricken areas. As part of this initiative, we provided scholarships to 1,000 students from 11 impacted provinces, providing them with financial support throughout their undergraduate studies.



#### Feedback from Scholarship Recipients

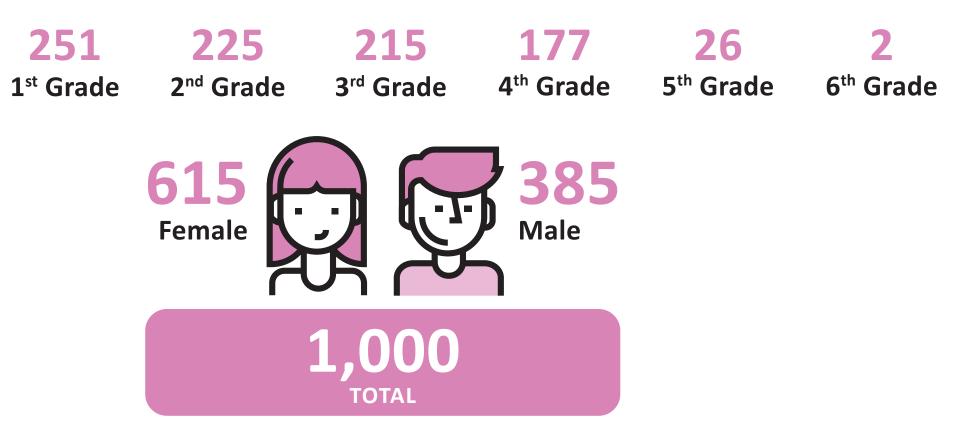
"The Borusan Kocabıyık Foundation's scholarship program has been pivotal in my educational journey. Even during times when I lacked such essential resources as a computer, the Foundation provided one that I still use today. With their financial support, the Avita Support Program, the priority given to psychological and artistic development, the social mentorship program, and the English-language support program that encourages learning English, the Borusan Kocabıyık Foundation has been by our side from the first year of university.

#### DISTRIBUTION OF THE EDUCATION MOBILIZATION SCHOLARSHIP (by gender and grade)

**104** Preparatory 1 Their availability for communication anytime makes us feel they are always there for us. I will always be grateful to the Borusan Kocabıyık Foundation, and no matter how much I thank them, it will never be enough. Thank you for always being there for me."

#### Rojda Erkol,

student at Istanbul University, Department of Business Administration



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#### **Feedback from Scholarship Recipients**

"In the aftermath of the February 6, 2023, earthquake, I was awarded a scholarship from the Borusan Kocabıyık Foundation as part of their education mobilization initiative. Words cannot fully convey how much this support has eased my burden by covering essential needs such as food and shelter. Thank you so much for your support."

#### Melis Yılmaz,

student at METU, Department of International Relations

#### **Feedback from Scholarship Recipients**

"As one of the students supported by the Foundation following the earthquake, your assistance has greatly eased my financial worries and enabled me to concentrate on my studies after relocating to Istanbul for my education. Thank you for standing by us during such a difficult time."

**Enes Doğan Timurtaş,** *medical student, Hatay Mustafa Kemal University* 

#### Comment from the Association for Supporting Contemporary Life

"In the wake of the devastating February 6, 2023, earthquake in Kahramanmaraş, the Borusan Kocabıyık Foundation partnered with the Contemporary Life Support Association (ÇYDD) to launch an initiative supporting the education of youth in need. Through this collaboration, 500 students from the 11 affected provinces received scholarships, enabling them to rebuild their lives with hope for the future.

"By June 2023, 69 students had graduated, demonstrating the tangible impact of the Foundation's and the Association's support. The Borusan Kocabiyik Foundation's efforts continued throughout 2023, extending the 'You Can Light a Candle Too!' scholarship to an additional 431 students. This meaningful collaboration has strengthened young people's belief in their future and has also contributed positively to society by helping students to pursue their education and prepare for the future."

**Prof. Dr. Ayşe Yüksel,** *President of ÇYDD* 

#### **Feedback from Scholarship Recipients**

"I sincerely thank the Borusan Kocabiyik Foundation for their scholarship support. The assistance you have given me in pursuing my education and career goals has been immensely important to me, both financially and emotionally. The scholarship has allowed me to concentrate fully on my studies and to strive for greater academic success. It has also fueled my determination to pursue my future goals with confidence. I deeply appreciate the vital support you've given to help me advance in my education."

**Mustafa Karaaslan,** student at Boğaziçi University, Department of Physics

#### "You Can Light a Candle Too!"

For the past 35 years, the Association for Supporting Contemporary Life (ÇYDD) has been dedicated to promoting equal access to education, particularly in regions facing the deepest inequalities. Through its "You Can Light a Candle Too!" project, the Association supports thousands of young people who are eager to study but who face barriers and cannot continue their education. In 2023, we joined this effort as part of the Education Mobilization initiative.

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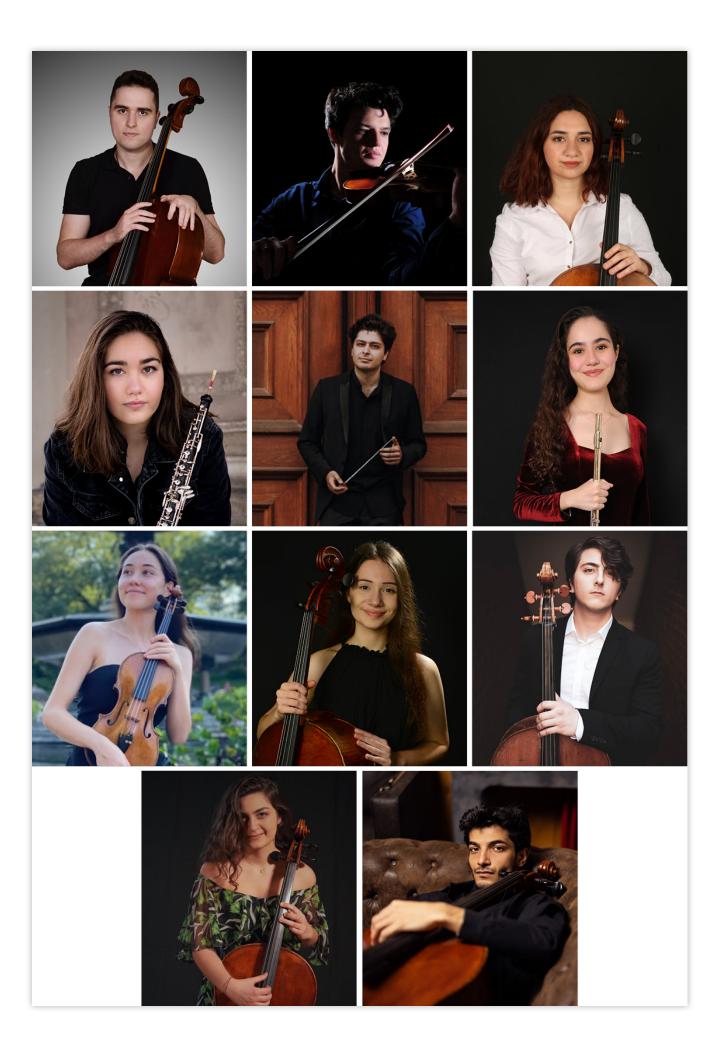
#### The Borusan Music Scholarship

Each year, we provide the Borusan Music Scholarship to support gifted young musicians pursuing a master's degree abroad. Recipients are chosen according to the standards established by a jury of renowned experts in the field. In 2023, 11 students enrolled in prestigious international music schools with the support of this scholarship.

RECIPIENTS	SCHOOLS	DEPARTMENTS
Arda Turhan	Indiana University Jacobs School of Music	Music Scoring fo
Çılga Barok Bostancı	Hochschule für Musik Hanns Eisler	Viola
Beliz Güney	Hochschule für Musik Hanns Eisler	Cello
Gülin Ataklı	Hochschule für Musik und Theater Münih	Oboe
Kerem Tunçer	Hochschule für Musik, Theater und Medien Hannover	Conducting
Seher Karabiber	Hochschule für Musik und Theater Hamburg	Flute
Selin Algöz	Manhattan School of Music	Violin
Şule Berna Kontaş	Folkwang Universität der Künste	Cello
Umut Sağlam	Hochschule für Musik "Hanns Eisler" Berlin	Cello
Ülker Tümer	Escuela Superior de Música	Cello
Yunus Altıkanat	Hochschule für Musik Hanns Eisler	Cello

#### **OUR STUDENTS BENEFITING FROM MUSIC SCHOLARSHIP**

S
for Visual Media



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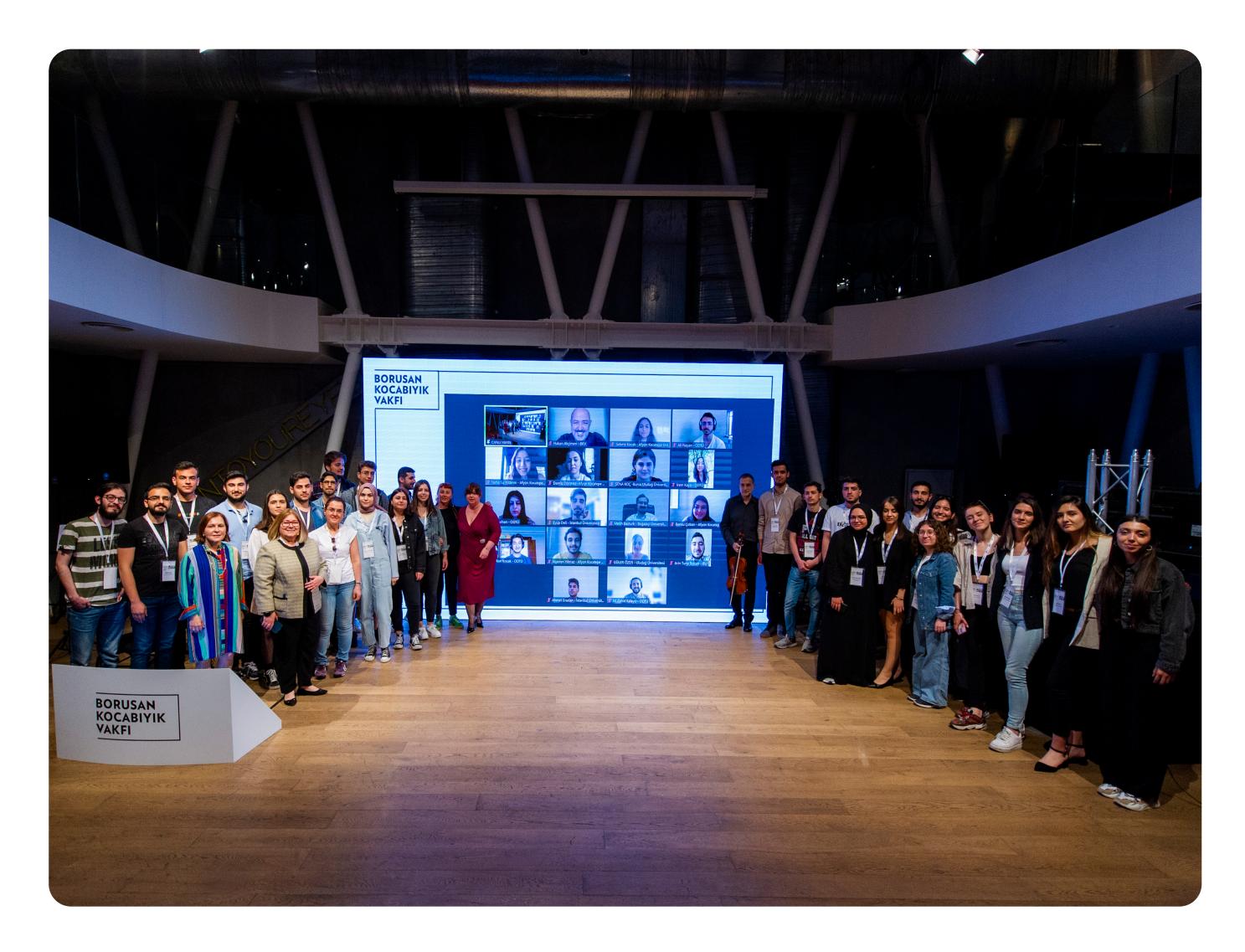
#### **2.4. SCHOLARSHIP SUPPORT PROGRAM**

#### Hep1IZ Support Program: Preparing skilled individuals for professional life

Launched in 2021, the Hep1IZ Support Program's goal is to prepare our scholarship recipients for professional life by offering them a platform where they can access psychological support, advice on healthy nutrition, legal consultancy, and medical information counseling. We also aim to encourage efficient time management and reading habits by providing audiobook subscriptions.

Based on feedback, we expanded the program to include English-language support across different proficiency levels and introduced a mentorship system, with Borusan employees volunteering as mentors. We supported the personal development of scholarship recipients in their third and fourth years of university, helping them on their career journeys.

In 2023, we welcomed new scholarship recipients into the Hep1IZ Support Program, a multi-layered initiative complementing our financial contributions. We partnered with Berlitz to provide English-language support to 70 students, offered mentorship to 55 students through Borusan's volunteer mentors, and granted audio-book subscriptions to 87 students. In addition, 210 students received access to Avita services, which connects them with experts in psychology, legal advice, finance, medical care, and healthy nutrition.



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#### **Feedback from Our Scholarship Recipients**

"Through the Borusan Kocabıyık Foundation's Hep1İZ Support Program, I received Englishlanguage training, mentorship, and guidance in areas where I need improvement during my personal development. Additionally, the scholarship program provided access to educational and psychological support services that had a significant positive impact on both my academic and my personal growth. Additionally, the chance to engage in cultural and artistic events in Ankara and Istanbul expanded my perspective. The support from the Borusan Kocabıyık Foundation has enriched my life in many ways beyond just financial aid."

#### Halil Atasoy,

student at Boğaziçi University, Department of Management Information Systems

#### **Feedback from Our Scholarship Recipients**

"I began studying Chemical Engineering at METU in 2017, followed by a minor in Metallurgical and Materials Engineering in 2019. During my university years, I became a Borusan Kocabıyık Foundation scholar. Now in my fourth year with their support, the Foundation has offered more than financial aid, including resources such as audio-book subscriptions, English-language assistance, and mentorship opportunities. The English-language support, in particular, has been crucial. A year before finishing school, I would have only been able to benefit from two levels of this support. However, in July 2022, after graduating, I was given the opportunity to continue receiving it. Each lesson has boosted my confidence in communication and helped me to move closer to becoming a global citizen. This support has empowered me to interact confidently with international clients and to navigate academic articles more effectively. As someone who has deeply benefited from the Foundation's efforts, I offer my heartfelt thanks."

Yarengül Çiçek, graduate of METU, Department of Chemical Engineering

#### **Feedback from Our Scholarship Recipients**

"The financial aid provided by the Borusan Kocabıyık Foundation is very helpful, but I can confidently say that the support programs have contributed even more. Thanks to the Berlitz English support, I have overcome my fear of learning English and improved my language skills. The Mentorink Program is also guiding me towards my career goals. I want to thank everyone at the Borusan Kocabıyık Foundation for all their efforts. I'm so grateful!"

#### Zehra Fidan,

student at Afyon Kocatepe University, Law Department

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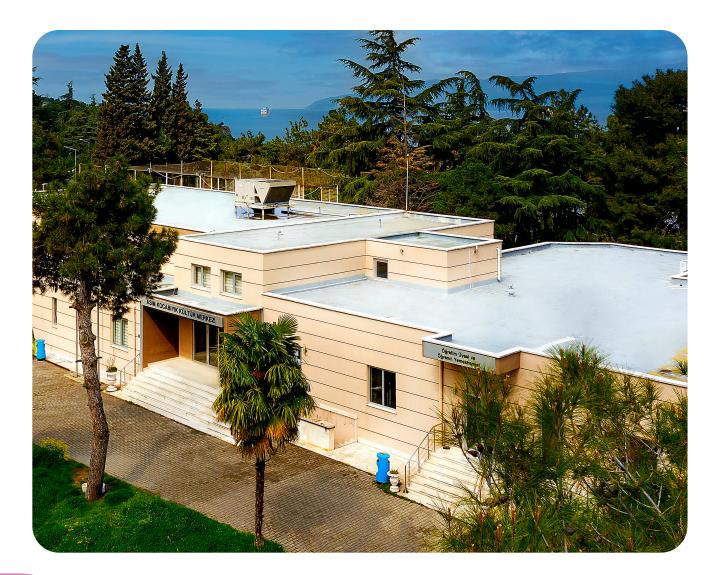
EDUCATION

### 2.5. LASTING CONTRIBUTIONS AND IMPROVING EDUCATIONAL FACILITIES

Since our establishment, we have consistently provided schools with essential resources, including computer equipment, laboratory supplies, and library materials. We also support student growth through robotics and technology initiatives. Enhancing physical educational environments continues to be a central focus of our mission.

In our commitment to creating and delivering value to Türkiye, the Borusan Kocabıyık Foundation has developed ten lasting projects across four locations in the country. These include schools, student dormitories, social facilities, and community centers.

In 2023, we continued to support the upkeep and enhancement of these projects. Additionally, we completed the construction of the facilities designed to accommodate the annual student capacity for the Bursa Uludağ University Gemlik Sunğipek Asım Kocabıyık Campus Student Center project, which began in August 2021 in collaboration with Gemlik Municipality and Bursa Uludağ University.





In our commitment to creating and delivering value to Türkiye, the Borusan Kocabıyık Foundation has developed ten lasting projects across four locations in the country. These include schools, student dormitories, social facilities, and community centers.

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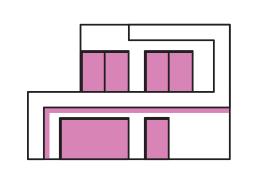
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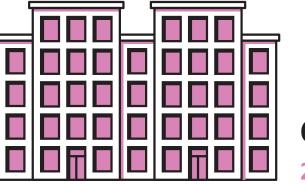
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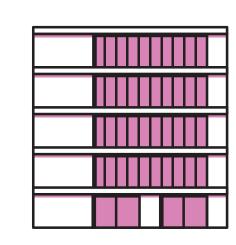
#### LASTING CONTRIBUTIONS

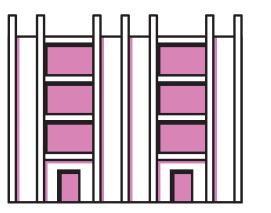






Campus **2,200** m<sup>2</sup>

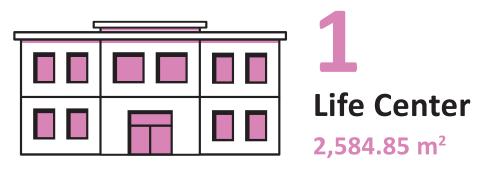




Library **1,500** m<sup>2</sup>









## **Cultural Center 1,200** m<sup>2</sup>



**Teachers' Lodge 1,590** m<sup>2</sup>







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### **2.6. SPECIAL PROJECTS FOR THE 100<sup>th</sup> ANNIVERSARY OF THE REPUBLIC**

#### The "A Vision to Shape the Future", "A 100-Year-Old Child", "In the Blink of an Eye", and more...

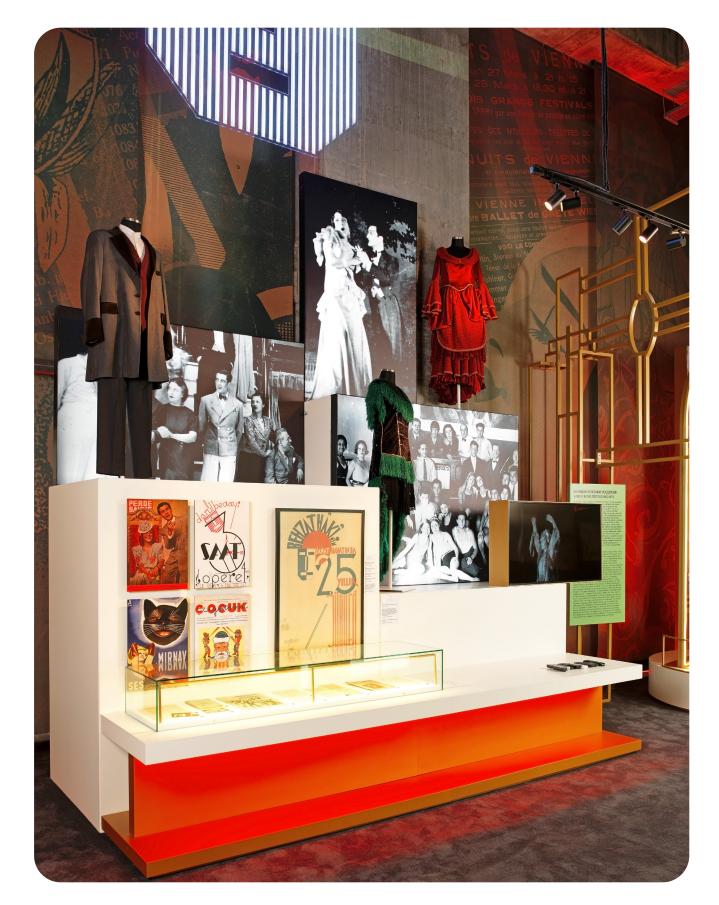




In 2023, as we celebrated the centennial of the Republic, we embarked on preparing a special exhibition to commemorate this milestone. Focusing on the social and cultural climate following the War of Independence and the proclamation of the Republic, the "A Vision to Shape the Future" exhibition was curated around themes such as social life, equality, culture, and art. Guided by Prof. Dr. Haluk Oral and curator İzzeddin Çalışlar, the exhibition opened on November 1, 2023, at Galataport Istanbul O2 Block.

Alongside educational activities targeting elementary, middle, high school, and university students, we also produced a documentary that tells the behind-thescenes stories of the exhibition's preparation and set-up. Directed by Selçuk Metin, produced by Tolan Films, scripted by Zeynep Oral, and composed by Cem Oslu, the documentary aired on NTV on February 24, followed by its release on the Borusan Kocabıyık Foundation's YouTube channel.

An integral part of the exhibition on which we started working on in 2023 was the *A Vision to Shape the Future* book, which includes the photographs of all the exhibited works, accompanying texts, and articles by academics. Edited by İzzeddin Çalışlar, with a foreword by İlber Ortaylı, the book complements the exhibition.



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In this significant year, Borusan Sanat commissioned new works from three Turkish composers who were trained by the pioneering generation of Republican composers or their students. The world premieres of Fazıl Say's "A 100-Year-Old Child", performed by the Borusan Istanbul Philharmonic Orchestra (BIPO), and Cem Oslu's "In the Blink of an Eye", performed by the Borusan Quartet, were held. The concert also featured works by first-generation Republican composers Ahmed Adnan Saygun and Ulvi Cemal Erkin, highlighting the significance of this special year. Zeynep Gedizlioğlu's commissioned work will have its world premiere in BIPO's 2025/26 season. Under the honorary conductor Gürer Aykal, BIPO shared the stage with the MAGMA Philharmonic Choir and four soloists at a special concert to perform Ahmed Adnan Saygun's "Yunus Emre Oratorio", the first Turkish oratorio.

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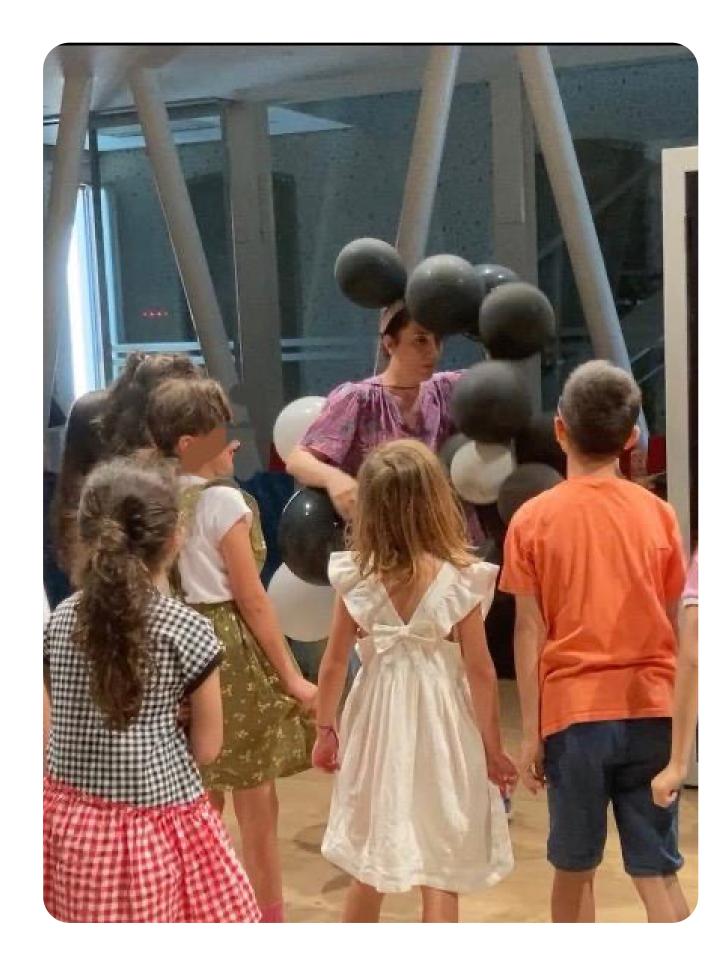
#### **2.7 EDUCATIONAL PROJECTS**

#### **2.7.1. Borusan Story House**

#### A sustainable, experience-based educational project unique to the Borusan Kocabıyık Foundation

The Borusan Story House opened its doors in Beyoğlu in November 2022. This initiative, launched in collaboration with the Beyoğlu District Directorate of National Education, aims to provide innovative and original educational modules for children and teachers. Launched through a protocol between the Borusan Kocabıyık Foundation and the Beyoğlu District National Education Directorate, the project comprises three main pillars for this district: teacher meetings, weekday workshops for children aged seven to nine, and weekend workshops.

**Direct, liberating, imaginative, sustainable, transferable, non-categorizing, and recognizing and respecting diverse qualities are the concepts that** define the boundaries of the Borusan Kocabıyık Foundation's educational framework.



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#### **Teacher Meetings**

Offering unique workshop modules based on fieldwork findings, teacher meetings are designed to address the learning, practice, and communication needs of classroom teachers.

In 2023, we conducted 79 teacher meetings across six schools in Beyoğlu. During these sessions, we conducted more than 120 hours of workshops focused on using children's stories in classroom communication, reaching a total of 72 teachers.

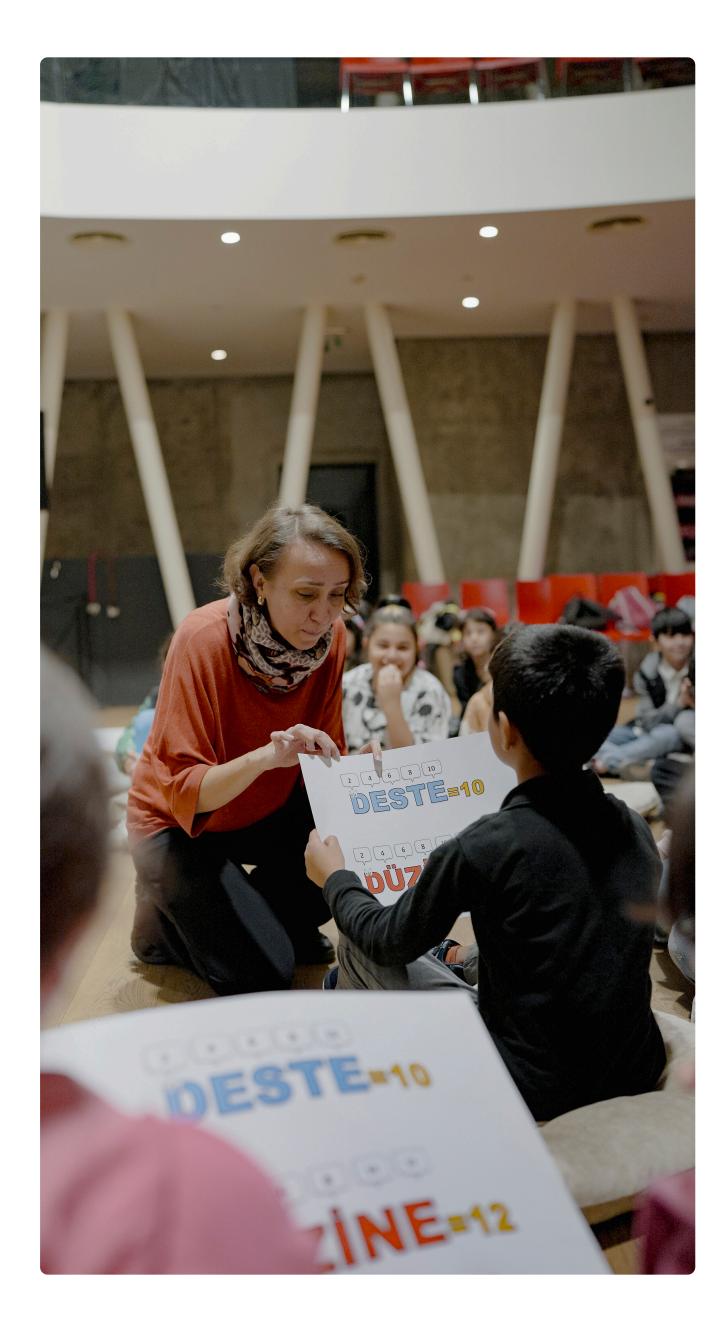
#### Weekday Workshops

Borusan Story House designs education as a roadmap, emphasizing uniqueness for each individual. In our educational program for children, we implement a curriculum specifically tailored by the Borusan Kocabıyık Foundation. This program features experimental integration of various disciplines, meticulously developed in collaboration with experts, and is carefully designed to address the specific needs and trends of the field.

During the academic year, the Weekday Educational Workshops hosted four guest instructors from four different disciplines across 32 sessions. We invite a class from target elementary schools to each workshop. In our 2023 Weekday Educational Workshops, which include creative drama, expressive games, Bauhaus, jeux dramatiques, and mathematics, we reached a total of 684 students.

We hosted **32** classes from **six** schools in our region in **32** workshops between January and May, and from October to December 2023:

- In January 2023, we welcomed **98 students** from Beyoğlu primary schools in four workshops.
- In February 2023, we hosted 80 students from Hüviyet Bekir Primary School in four workshops.
- In March 2023, we engaged **86 students** from Tarhan Primary School in four workshops.
- In April 2023, we had **85 students** from Firuzağa Primary School participate in four workshops.
- In May 2023, we reached **77 students** from Cezayirli Gazi Hasan Paşa Primary School in four workshops.
- In October, November, and December 2023, we conducted 11 workshops with **233 students** from Hüviyet Bekir Primary School.
- In December 2023, we reached 25 students from Tarhan Primary School in one workshop.



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#### Weekend Educational Workshops

The Weekend Educational Workshops, under the guidance of a permanent instructor, consist of six workshops each month and extend over an eightmonth period. These workshops, designed to focus exclusively on emotions and structured around this theme, are held on Sundays during the academic year, with two sessions each day.

From February to May 2023 and from October to December 2023, we conducted 78 workshops, reaching a total of 964 children. Within this scope, our special programs prepared after the February 6 earthquake focused on the Beyoğlu region and the children of our colleagues'. Additionally, we organized workshops for both our own team and caregivers.



Believing in the necessity of extracurricular education and its direct impact on children's self-esteem, social lives, and academic success, Borusan Story House focuses on both enhancing and preserving the solidarity culture of the Borusan Kocabıyık Foundation and its commitment to art and life through its Weekend Educational Workshops. Initially, our goal was to reach 11% of the seven- to nine-year-old students enrolled in primary schools across six schools in the Beyoğlu region. In 2023, through our weekday and weekend programs, we successfully reached 1,648 students, surpassing our target by achieving 66% of the student population.

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#### **Psychosocial Support Workshops**

In response to the February 6 earthquake, Borusan Story House initiated regular psychosocial support workshops for children and youths in affected regions. Between May 2023 and December 2023, during the initial phase of our workshops, which lasted for seven months, we worked monthly with a specialized team of trainers in Adıyaman and Hatay. The aim of these workshops was to conduct regular activities with a dynamic structure that could accurately and promptly identify the psychosocial support (PSS) needs and update its program accordingly.

Our psychosocial support project at Borusan Story House, which consists of three phases, serves as a model for helping children return to their social and educational lives. In the first phase, which involved field assessment, we conducted 188 workshops (May-July), reaching a total of 4,982 people. In the second phase, which focused on development and micro-groups, we held 228 workshops (September-December), reaching 2,253 people.

Over seven months, in 416 workshops held in Adıyaman and Hatay, we reached a total of 7,235 children. We were to start the third and final phase of the project in January 2024.

The objectives of the Borusan Story House psychosocial support workshops include:

- Contributing to the emotional and social wellbeing of children,
- Providing a foundation for children to reconnect with life and to support them in expressing their experiences/events,
- Enabling children to interact with their peers and to share their own stories,
- Encouraging the sharing of difficult topics through various art forms and interdisciplinary methods,
- Facilitating children's reconnection with school and education by opening opportunities for non-formal



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#### The "A Vision to Shape the Future" Exhibition's Non-Formal Educational Workshops

The Borusan Story House at the Exhibition program was created to offer children an enjoyable cultural experience of the "A Vision to Shape the Future" exhibition, launched by the Borusan Kocabıyık Foundation in celebration of the 100<sup>th</sup> anniversary of our Republic. It was initiated in December 2023 through an educational cooperation protocol with the Beyoğlu District Directorate of National Education and was to continue until June 2024.

Led by the Story House educators, we hosted third- and fourth-grade elementary school classes from Beyoğlu schools, with presentations designed according to their educational level. In addition, middle and high school students were given tours designed to meet age-appropriate learning objectives. Within the scope of this productive collaboration, which emphasizes the value of student-focused cultural excursions and non-formal education, we reached 547 students in December 2023; by the exhibition's closure in June 2024, this number had grown to 11,408.



Working with expert educators and offering its unique and innovative approach to education throughout the entire academic year, Borusan Story House reached a total of 9,043 children through 534 workshops in 2023 across three different fields. All activities were provided free of charge to both children and teachers, emphasizing the importance of social benefit and collective impact.



#### **TEACHER MEETINGS**

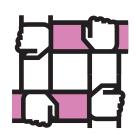
79 WORKSHOP

72 TEACHER



#### WEEKDAY WORKSHOPS

- **32** WORKSHOP
- 684 CHILD



#### **PSYCHOSOCIAL SUPPORT WORKSHOPS**

**416** WORKSHOP

7,235 CHILD PARTICIPATION



#### WEEKEND WORKSHOPS







#### **A VISION TO SHAPE THE FUTURE**

- 8 WORKSHOP
- **160** PRIMARY SCHOOL STUDENT

TOTAL NUMBER OF WORKSHOP 613 PEOPLE / PARTICIPATION 9,115

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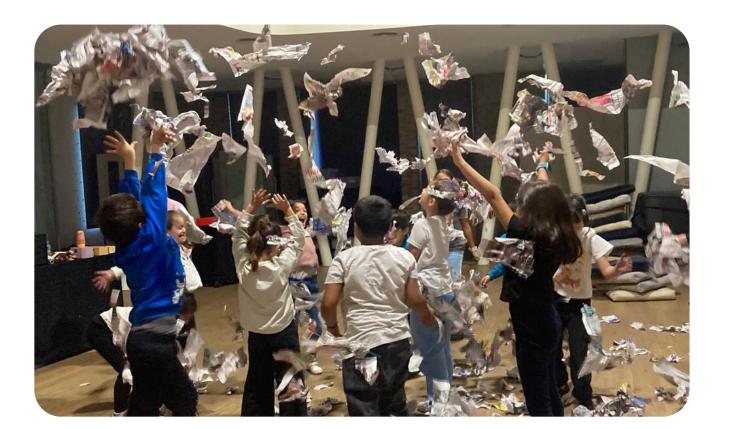
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#### **Feedback from Our Participants**

"When I first came to Borusan Story House, I encountered loving people. You embraced the children with kindness and love. The kids are so happy when they see you. When we first started, my child was anxious about certain things at school and at home, with many fears. Now, those anxieties are gone, and my child has overcome the fear. Your lessons are amazing, thank you all so much, especially for what you have done for my child... Thank you for your hard work."

#### Beyoğlu Borusan Story House, Parent of a student in the Continuous Group Workshops





#### Feedback from Our Participants

"We played games, wrote stories, composed and sang songs together. During this week, I felt better than I have in a long time. You really made a difference for us. Knowing that there are still people like you in the world feels good, thank you for being here."

Hatay Borusan Story House, Psychosocial Support *Workshop participant, 14-year-old student* 

#### **Feedback from Our Participants**

"Before starting this workshop, I was very anxious and stressed. Honestly, I felt distant from many things in life. After the application process, I became excited. When we started, just hearing our instructor's voice was soothing and comforting. Everything moves so fast in the hustle of life, but our instructor taught us to slow down and listen to ourselves, and I felt that. The most important thing for me was feeling the spirit of solidarity so strongly. We felt so alone after February 6, abandoned in a way, but it's a blessing to have you, and to know that good people exist. That spirit is what kept us going."

Hatay Borusan Story House & Teacher Solidarity Space, Storytelling Workshop participant

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#### **2.7.2. English Language Support**

#### We provided foreign-language support to 1,036 students at Borusan Oto Zehra-Nurhan Kocabıyık Middle School.

In line with our goal that "students graduating from the schools we have established should be proficient in English," we launched English Language Support in 2023. In partnership with Novakid, we provided language support to 1,036 fifth-grade students at Borusan-Oto Zehra-Nurhan Kocabıyık Middle School, which was selected as the pilot school. According to the course evaluation survey, 79.1% of parents reported that their child gained competence in English, and 84.6% indicated that the project was successful.

In 2024, we plan to continue this educational project with the new fifth-grade students at our pilot school.



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#### 2.7.3. Dream Partner Book Project

#### 85,717 books donated to 545 schools in 66 provinces in 2023

Launched in 2016, the Dream Partner project is a book-donation initiative aimed at reaching students across Türkiye. Through this project, we aim to broaden students' horizons, to enhance their imaginations, and to contribute to their educational journeys. The selection of books we distribute to educational institutions at various levels includes works by local and international authors, children's books, world classics, fairy tales, novels, short stories, biographies, and poetry. So far, we have provided more than 200,000 books to children in 1,305 schools across 73 provinces. In 2023 alone, we supported libraries by donating 85,717 books to 545 schools in 66 provinces.





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#### Response from Teachers

"The books you sent following my request have arrived. As I looked through them before sharing with my students, I couldn't help but shed tears of happiness. This gesture, which filled me with the same delight as a child, reminded me once again why we must strive for our country. With this renewed energy, I can confidently say that we teachers are ready to take on the responsibility for the new generations of our Republic. I offer my heartfelt thanks."

Kader Demirtaş, Bektaşlı Middle School, Kırıkhan Hatay

#### Response from Teachers

"I would like to extend my heartfelt thanks, both personally and on behalf of our school, for fulfilling our book request and supporting us in this way. Your thoughtful initiative has truly brightened the future of our youth, and for that, we are profoundly grateful."

**Canan Demir**, Borsa İstanbul Vocational and Technical Anatolian High School, Cihanbeyli Konya

#### Response from Teachers

"On behalf of Anibal Anatolian High School, I extend my heartfelt thanks for the excellent selection of books you sent, prioritizing quality over quantity. We are grateful to have you. You have been a source of hope and happiness."

Veli Seven, Anibal Anatolian High School, Gebze Kocaeli

#### Response from Teachers

"The books you sent for the library of our school, Şehit Yılmaz Güneş Middle School, have arrived. First, I would like to express our heartfelt gratitude for your care and consideration in this matter. The books you sent have greatly pleased both us teachers and our students. We can say with certainty that each book will broaden our students' perspectives and add value to their lives. On behalf of the school administration, the Turkish language department, and our students, we extend our gratitude to the Borusan Kocabiyik Foundation and wish you continued success in your valuable efforts."

Ekrem Köşker, Şehit Yılmaz Güneş Middle School, Ankara Etimesgut

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#### 2.7.4. BHS Eco TEAM

We have been supporting robotics and technology teams that contribute to students' development since we were first established. Formed in 2019 within Borusan Asım Kocabıyık Vocational and Technical Anatolian High School, the BHS Eco TEAM consists of students from the departments of motor vehicle technology, information technology, mechanical and design technology, and electrical-electronics technology. In 2023, our team participated in the Shell Eco-Marathon Nogaro Race in France with their gasoline and electric vehicles. Additionally, in 2023, the team became part of a European Union project focused on electric-car production through international high school collaboration.





#### Feedback from Our Students

"The Borusan Kocabiyik Foundation's donation to the BHS Eco Team at Borusan Asim Kocabiyik Vocational and Technical Anatolian High School plays a key role in raising environmental awareness and advancing sustainability efforts. This support encourages students to gain more knowledge of environmental issues, to develop understanding toward environmental problems, and actively to participate in eco-friendly projects."

#### Ceylin Mengi

"The financial support provided by the Borusan Kocabıyık Foundation gives BHS Eco Team the opportunity to expand and strengthen its environmental activities. This donation offers the necessary resources for the team to implement environmental projects, allowing students to engage with environmental challenges. Such contributions also foster leadership skills in young people."

#### Berat Çörekçi

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#### 2.7.5. Robotics Team

The robotics teams formed within Borusan Asım Kocabıyık Vocational and Technical Anatolian High School help to strengthen students' interest in science and technology while enabling them to advance in the field of robotics. Our teams, "4972 Borusan" and "7444 Ay Yıldız," founded in 2013 and 2018 respectively, continue to participate in socialresponsibility projects through their robotics work.

Having participated in numerous national and international competitions and won several awards, our teams achieved recognition in 2023, winning the "Innovation in Control" award at the FIRST Robotics Competition Haliç Regional and the "Winner" award at the FIRST Robotics Competition Bosphorus Regional.





#### Teacher's Comment

"Robotics competitions are costly, and, with technology rapidly evolving, the biggest challenge for a robotics team is sustainability. Thanks to the support of the Borusan Kocabıyık Foundation, our team is able to maintain sustainability. As long as these teams exist, we can enhance our skills in areas such as mechanics, electronics, programming, and robotics by applying the technical knowledge we learn at school. As a software developer, working alongside teammates from different departments allows me to gain the ability to complete large and complex projects. This also helps me to improve my communication, leadership, and collaboration skills."

#### Ahmed Şen,

member of the 4972 Borusan Robotics Team

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#### **2.8. OUR COLLABORATIONS**

#### Yuvam Dünya

We continued our support for Yuvam Dünya, an organization working in the field of climate change, as their main sponsor in 2023.

#### **Education Reform Initiative**

In 2023, we continued our support for the Education Reform Initiative, founded by our Honorary President, Asım Kocabıyık, in collaboration with other founders such as KOÇ, Sabancı, ENKA, Anadolu, Özyeğin/AÇEV, and Eczacıbaşı, as we have each year.

#### **Third Sector Foundation of Türkiye**

In 2023, we continued to support the Third Sector Foundation of Türkiye (TÜSEV), which was established by 23 civil society organizations representing leading foundations and associations in Türkiye to develop the legal, financial, and functional infrastructure of the third sector.

#### **Günyüzü Association - Mellow Parenting** (Positive Parenting) Trainings

In 2023, we continued our support for the Günyüzü Association's activities, which are aimed at preventing all forms of violence, neglect, and abuse, and which contribute to individual and societal health. The Association has recently completed its establishment process.

In 2023, we trained 47 accredited practitioners in 26 provinces to adapt and disseminate Positive Parenting Education in Türkiye. A total of 40 group trainings were held, and 266 individuals received training.

#### **Million Women Mentors**

Providing corporate support to the program, which aims to connect young women aged 15-25 with industry leaders on a digital platform to support their career goals, we continued our involvement in 2023. The Million Women Mentors combines STEMconnector's global experience with TurkishWIN's extensive mentor and mentee network through the digital platform BinYaprak.

#### YenidenBizz

We continued our support in 2023 for YenidenBizz Association, advocating for the notion that taking a career break does not hinder the professional development of educated and experienced women.

#### **Support to Life**

Support to Life contributed to our work as the facilitator for Psychosocial Support Workshops in the earthquake region between May and December 2023.

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#### We remain a steadfast supporter of the arts.

Borusan Sanat continues its activities with the Borusan Istanbul Philharmonic Orchestra (BIPO), composed of some of Türkiye's most successful musicians and one of Europe's leading symphonic ensembles; the Borusan Quartet, Borusan Music House, Borusan Children's Choir, Borusan Klasik radio station, which broadcasts classical music online, and the online video platform borusansanat.tv.

#### 3.1. BORUSAN ISTANBUL PHILHARMONIC ORCHESTRA

#### **Europe's promising orchestra**

#### **New Artistic Director**

In September 2023, we decided to continue our journey with Carlo Tenan as BIPO's new artistic director. Tenan, with his extensive international experience of collaborating with various ensembles and performing in prestigious concert halls, will take on the role of artistic director starting in the 2023/24 season, and will become the permanent conductor in the 2024/25 season.



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#### **Concerts, Guest Artists, and Conductors**

In 2023, BIPO held nine concerts at the Zorlu PSM Turkcell Stage. Reaching more than 15,000 audience members, BIPO premiered "A 100-Year-Old Child," a commissioned work by composer and pianist Fazıl Say, for the 100<sup>th</sup> anniversary of the Republic.

During these concerts, BIPO was conducted by Carolyn Kuan, Emilia Hoving, Sascha Goetzel, Carlo Tenan, Can Okan, Gürer Aykal, and George Pehlivanian. The orchestra shared the stage with numerous guest soloists, including Manuel Blanco, Aleksey Igudeman, Hyung-ki Joo, Romain Leleu, Lucy Landymore, Denis Kozhukhin, Jay Yang, Ezgi Karakaya, Theodore Browne, Burak Bilgili, Fazıl Say, Hale Soner, Nesrin Gönüldağ, Ayhan Uştuk, Tuncay Kurtoğlu, Fatma Said, Nemanja Radulović, and Jozef Chabroň, as well as with the Slovak Philharmonic Choir and MAGMA Philharmonic Choir, under the direction of Masis Aram Gözbek.

BIPO also commemorated Leyla Gencer, on the 15<sup>th</sup> anniversary of her passing, with a performance of Rossini's "Stabat Mater."







#### **Album Recording**

In the 2022/23 season, BIPO performed with Thomas Rösner and Daniel Behle. In November 2022, they added a new album to their discography, recorded at the Borusan Oto İstinye 9.55 Hall. The new CD, titled Richard, features BIPO under the

direction of Thomas Rösner, accompanying tenor Dahiel Behle. This recording is available in music stores and on digital platforms such as Apple, iTunes, and Spotify, across Europe.



#### **Major Contributing Institution**

In 2023, Borusan Holding served as the main sponsor for, and Borusan Sanat was a major contributing institution to, the Istanbul Foundation for Culture and Arts (IKSV) for the 51<sup>st</sup> Istanbul Music Festival. As part of the festival, BIPO and Borusan Quartet each presented a concert. BIPO, performing at the Atatürk Cultural Center, featured soprano and conductor Barbara Hannigan, while the Borusan Quartet collaborated with trumpeter Lucienne Renaudin Vary at the Süreyya Opera House.

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#### **3.2. BORUSAN QUARTET**

#### Award-Winning Ensemble: Borusan Quartet

In 2023, the Borusan Quartet, one of the most admired chamber music ensembles in our country, saw a change in its members with the addition of cellist Nil Kocamangil. The ensemble gave three concerts at the Kadıköy Municipality Süreyya Opera House, engaging more than 1,500 attendees. Additionally, the Borusan Quartet performed a total of 12 concerts across various locations, including Paşaköy, Izmir, Ankara, Gemlik, and Istanbul.





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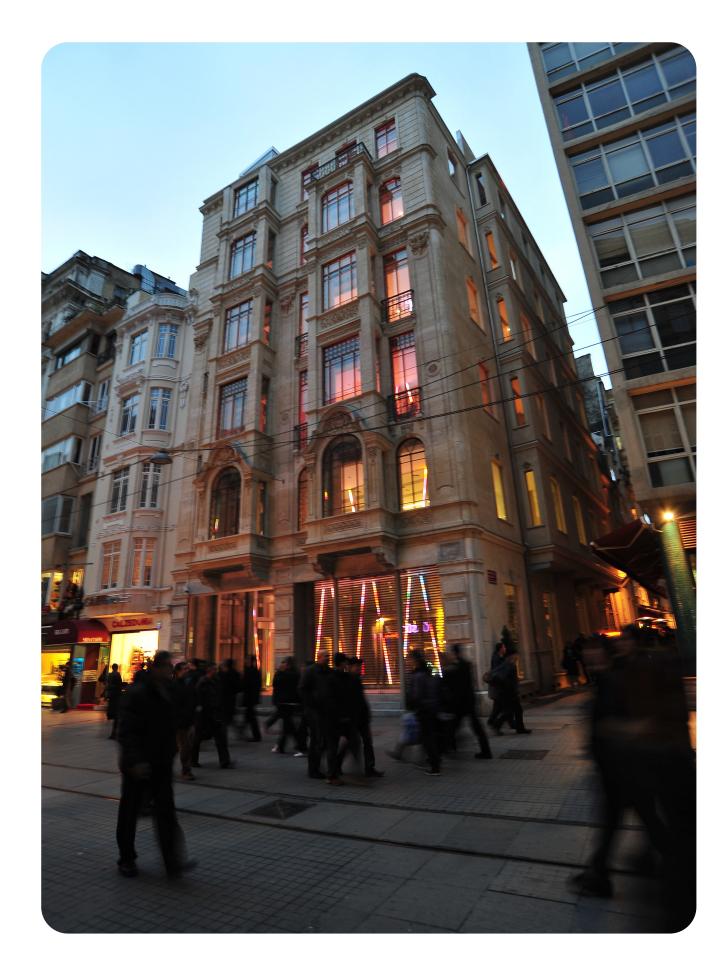
EDUCATION

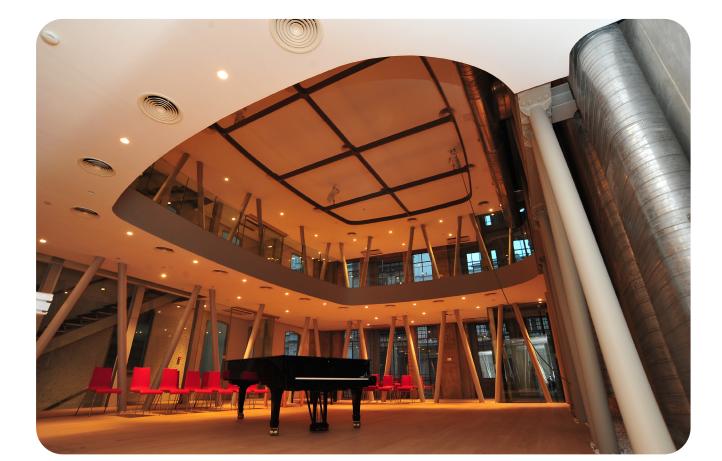
# **3.3. BORUSAN MUSIC HOUSE**

# A hub for contemporary and alternative music enthusiasts

Significantly contributing to Borusan Sanat's mission of supporting and promoting classical and contemporary music through its events in the field of new music, Borusan Musiz House hosted 13 concerts and welcomed more than 1,500 attendees in 2023.

These concerts featured artists such as Sa.Ne.Na, Christian Benning, MIAM Percussion, FM Einheit, Batur Sönmez, Timuçin Şahin, Cory Smythe, Reggie Washington, Sean Rickman, Anıl Eraslan, Volkan Ergen, Elif Canfeza Gündüz, Zeynep Ayşe Hatipoğlu, Zeynep Kaya, Alper Maral, Merve Salgar, Tolga Tüzün, Brassolist, Ceren Gündoğdu, Sigrid Horn, Şevket Akıncı, Tamer Temel, Hazal Göksu, Furkan Akatay, Amy Salsgiver, Müge Hendekli, Mehmet Korkmaz, Demirhan Baylan, Kerem Öktem, Jack Quartet, ensemble XXI. jahrhundert, and Thomas Ankersmit.





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#### Nova Muzak

Organized in collaboration with KOD Müzik since 2014, in 2023 the Nova Muzak concert series at Borusan Music House featured the James Brandon Lewis Trio, the Necks, and Patrick Walker's "40 Watt Sun" project. The concert by the James Brandon Lewis Trio, one of our special International Jazz Day events celebrated annually at Borusan Music House, was broadcast live simultaneously by our radio station, Borusan Klasik, and Joy Jazz.

#### **Venue Provision**

Borusan Music House provided a venue for a concert and a masterclass at the International Choral Music Symposium held in Istanbul from April 25-30, 2023, hosted by the Ministry of Culture and Tourism. On April 27, a conducting masterclass was held under the direction of Norwegian choir conductor Ragnar Rasmussen, and the closing concert featured the Rezonans and Sirene choirs on the Borusan Music House stage.





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# **3.4. PRE-CONCERT TALKS**

Prior to concerts, we held talks at the Zorlu PSM Turkcell Stage's Foyer Area and the Upper Foyer of the Süreyya Opera House, featuring Aydın Büke, Serhan Bali, and Sungu Okan, on a rotating basis. We hosted various soloists and conductors during eight of BIPO's and three of Borusan Quartet's pre-concert talks. The 13 pre-concert talks at Borusan Music House were conducted by the Back on Stage (BoS) team.

We recorded all these talks and interviews along with the concerts and made them available on our online video platform borusansanat. tv. The recordings from 2023 were available on borusansanat.tv for one to two weeks.

### **3.5. BORUSANSANAT.TV**

### An online video platform delivering the concert experience to wherever you are

To support the development and accessibility of the arts, Borusan Sanat continued to provide free access to concert and pre-concert talk recordings through our online video platform, borusansanat.tv, which was launched in collaboration with the Motiwe's Cloudtivi platform, throughout 2023.

From January to July 2023, we shared with our audience 23 concert recordings, 23 pre-concert talk recordings, and one panel from BIPO, Borusan Quartet, and Borusan Music House. Our broadcasts were viewed by over 3,000 unique viewers.

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# **3.6. BORUSAN KLASIK RADIO**

### A radio with endless sounds and colors

As Türkiye's only classical music radio broadcasting online, Borusan Klasik continued its efforts in 2023 to promote and support classical music through experienced presenters, guests, and a continually expanding program. We simultaneously broadcast not only the existing programs but also 11 live concerts from BIPO and Borusan Quartet. Radio programs hosted by Aydın Büke, Serhan Bali, and Sungu Okan were featured on our station.

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#### **BIPO Marathon**

In the fourth thematic edition of the BIPO Marathon broadcast annually by Borusan Klasik, we presented the most popular concert recordings to listeners from December 29, 2023, to January 2, 2024. "BIPO Marathon-IV" reached listeners with five concert recordings over five days.

In its 10<sup>th</sup> year in 2023, Borusan Klasik broadcasted 518,536 minutes, reaching more than 200,000 unique listeners.

ANAISAN ANBORLBORUSAN ANATSAN KLASIK



RADYO YAYINI | BORUSAN KLASİK



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# **3.7. BORUSAN CHILDREN'S CHOIR**

#### Young talents of the future

Founded in November 2002, the Borusan Children's Choir consists of child choristers aged nine to 14. Performing numerous concerts for national holidays, children's festivals, and special events, the choir sings polyphonic children's songs from various cultures in their original languages.

The Borusan Children's Choir performs many concerts annually in different venues and has collaborated with the Pori-Palmgren Conservatory Children's Choir, Vienna Superar Children's Choir, Gyeongju Children's Choir from South Korea, Koruncuk Foundation Children's Choir, and EMC (International Music Council) on various projects, earning international praise for its successful work. In 2023, the choir held two separate concerts at Borusan Music House, in April and December, including one as part of the World Choral Music Symposium.

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# **4.1. EXHIBITIONS**

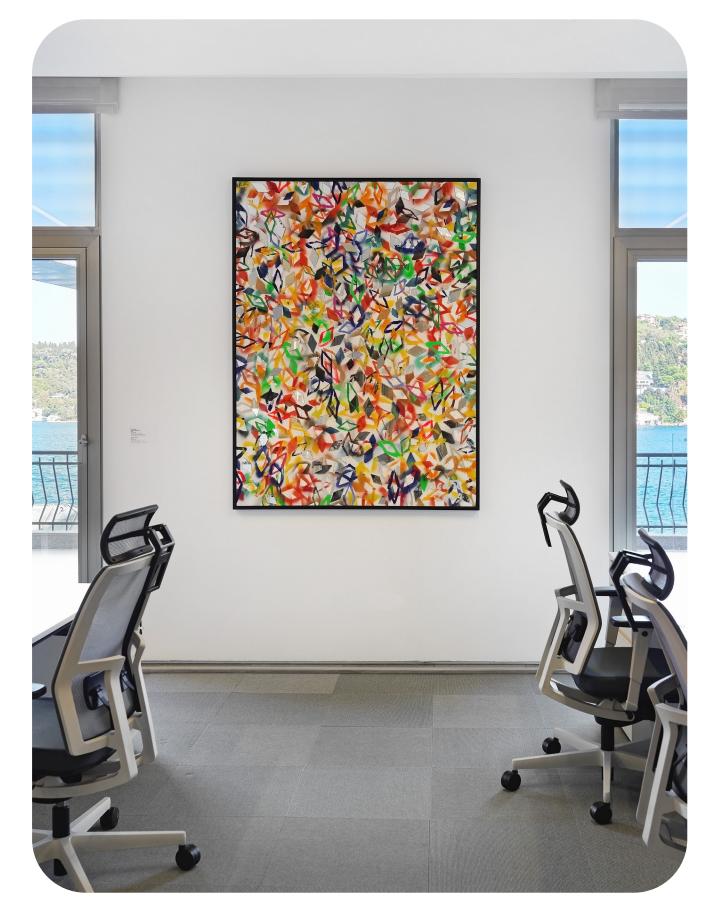
In 2023, Borusan Contemporary continued its work through exhibitions, lecture programs, children's workshops, collaborations with various cultural and art institutions, and the acquisition of new items for its collection.

Borusan Contemporary welcomed the 2023 art season with two new temporary exhibitions. "Mat Collishaw: Arrhythmia," and the collection exhibition "Digital Mythologies", opened their doors to the public at Perili Köşk on September 16, 2023.

Curated by Alice Sharp, the new solo exhibition by British artist Mat Collishaw brought together concepts from the fields of art, science, and history, with artificial intelligence technologies. The installation "Zoetrope (Sounding Sirens)" was produced exclusively for the exhibition by Collishaw and added to the Borusan Contemporary Art Collection.

Curated by Necmi Sönmez, "Digital Mythologies", showcasing selections from the Borusan Contemporary Art Collection, introduced art enthusiasts to 61 works, four of which were exhibited for the first time.





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# **4.2. CHILDREN'S WORKSHOPS**

#### **Children discovering contemporary art**

In 2023, one of our key initiatives was the series of programs developed by DC Art and Atölyepikolo, focusing on exhibitions and introducing contemporary art to children aged four to 12. A total of 62 workshops were held, engaging 720 children.

#### Participant's feedback

"Years ago, when my son was around nine, I took him to your programs. Every weekend, throughout the entire winter... You were the architects of his interest in every branch of art. Now he's 14, and I'm eagerly waiting for programs designed for his age group."



# **4.3. LECTURE PROGRAMS**

We continued our "What Do Architects Think?" lecture series, inspired by the Hybrid Spaces collection exhibition we organized at Perili Köşk during the 2022/23 season. Moderated alternately by Dr. Emin Mahir Balcıoğlu and Dr. Necmi Sönmez, these programs featured guests such as Melike Altınışık, Hakan Demirel, Kerem Piker, Eren Çıracı, Han Tümertekin, Oral Göktaş, Begüm Aydınoğlu, Saffet Kaya Bekiroğlu, Oğul Can Öztunç, Aslıhan Demirtaş, Cem Sorguç, and Dr. Necmi Sönmez. We later shared these talks on the Borusan Contemporary YouTube channel.

# Peki Mimarlar Ne Düşünüyor?

Etkinliğin video kaydı Youtube kanalımızda!



**Hakan** Demirel

**Melike** Altınışık









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# **4.4. PUBLICATIONS AND EXHIBITION CATALOGS**

#### Mat Collishaw: Arrhythmia Exhibition Book

We published a comprehensive book designed by Nicolas Polli, accompanying the "Mat Collishaw: Arrhythmia" exhibition presented to our audience during the 2023/24 season. The book includes an interview conducted by Alice Sharp with the artist, along with an essay by Borusan Contemporary Director Dr. Kumru Eren, examining the exhibition's place in Collishaw's artistic journey. Additionally, PEN/Faulkner



Award winner Chloe Aridjis provided insights into the artist's new works, while hydrobiology expert Assoc. Prof. Dr. Muharrem Balcı offered a unique perspective on the works inspired by the ecology of the Bosphorus.

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## **4.5. COMMISSIONED WORK PROJECT**

In 2023, as part of our commissioned work project with Italian photographer Olivo Barbieri, we completed drone photography of ten ancient cities in Türkiye, including Pergamon, Ephesus, Sagalassos, Hierapolis, and Aphrodisias. From this project, we added 13 works to the Borusan Contemporary Art Collection.





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# **4.6. COLLABORATIONS IN THE FIELD OF CULTURE AND ARTS**

#### **CI Bloom**

In collaboration with CI Bloom, we showcased a work by German photographer Frank Thiel at Contemporary Istanbul. His work titled "Viedma #01," part of the Borusan Contemporary Collection, was displayed in the CI Photo Focus section at the Rumeli Hall of the Lütfi Kırdar Convention Center from May 31 to June 4, 2023.



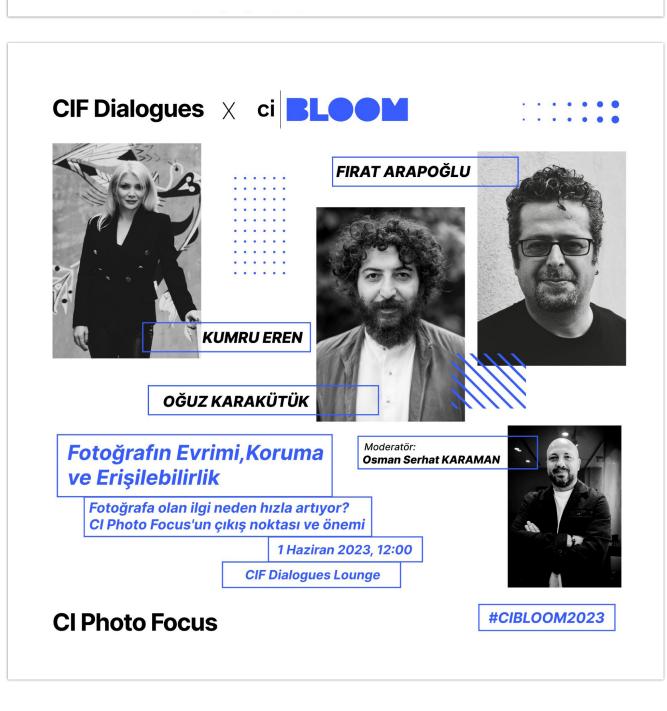
#### **Olivio Barbieri Artist Talk**

On June 1, 2023, in collaboration with CI Bloom, we held an artist talk focusing on the Italian artist Olivo Barbieri's 15-year project titled "Site Specific." The discussion, moderated by Borusan Contemporary Blog writer Fırat Arapoğlu, explored Barbieri's works Alps Geographies and People (2012) and Capri (2013).

#### **CIF** Dialogues

We organized a panel in collaboration with Borusan Contemporary and CI Bloom as part of the CI Photo Focus program. Moderated by Osman Serhat Kahraman, the panel featured Manager of Borusan Contemporary Dr. Kumru Eren, Oğuz Karakütük, and Fırat Arapoğlu. Held on June 1, 2023, the panel discussion addressed the evolution of photography, the preservation of photographic works, and accessibility.

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#### **Contemporary Istanbul**

Borusan Contemporary exhibited works from the Borusan Contemporary Art Collection, including Axel Hütte's "Ephesus," as well as works by artists such as Edward Burtynsky, Ola Kolehmainen, and Boomoon, at the 18<sup>th</sup> edition of Contemporary Istanbul, held from September 28 to October 1 at the Tersane Istanbul in Haliç. Borusan Contemporary was also represented on the CI Photo Focus Advisory Board for this edition of the fair.





#### **212 Photography Istanbul**

Videos from the Borusan Contemporary Art Collection were presented to art enthusiasts as part of the sixth edition of 212 Photography Istanbul. Peter Coffin's projection installation, "Untitled (RGB)", was included in the exhibition "From Reality to Photo Reality." This exhibition was on view at the Müze Gazhane from October 5-15.

In another exhibition, titled "Where Wild Roses Grow," held at the same venue and at dates during the 212 Photography Istanbul festival, videos by Eelco Brand, Jennifer Steinkamp, Kurt Hentschlager, and Rick Silva from the Borusan Contemporary Art Collection were displayed.



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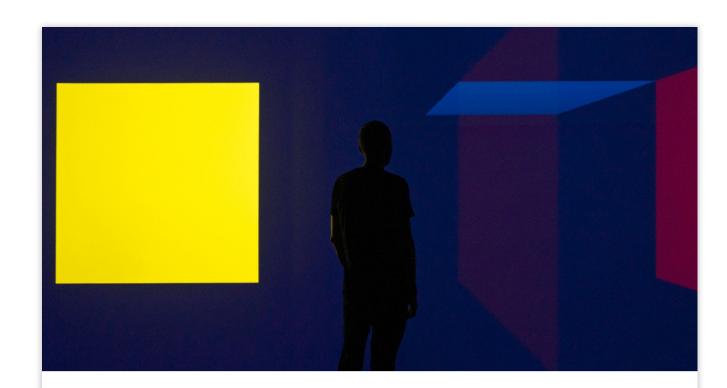
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# **4.7. BORUSAN CONTEMPORARY BLOG**

#### 87 content pieces by 19 authors in 2023

Aiming to provide more detailed information about the collections through interviews, artwork and exhibition reviews, the Borusan Contemporary Blog continued to contribute to contemporary art writing and reached a new audience from January 1 to December 31, 2023. The blog seeks to broaden the audience for communication activities surrounding exhibitions and artworks, to increase the number of media art viewers, and to support literacy in media art.

While long-term collaborations with blog writers continued, we added two new names to the list of authors. Additionally, we reached an agreement with three new authors to join the blog in 2024. In 2023, we published four articles and produced 87 pieces of content written by 19 different authors.



#### **New Article** Alert!

**Borusan Contemporary Blog** Ceylan Önalp analyzes "Edge of Chaos" exhibition with the concept of synesthesia.





#### **New Article** Alert!

#### **Borusan Contemporary Blog**

Bala Gürcan Madra had an interview with Mat Collishaw about his works in the exhibition "Arrhythmia".



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# **4.8. BORUSAN CONTEMPORARY ART COLLECTION**

As of the end of 2023, the Borusan Contemporary Art Collection consists of approximately 800 works with a total value of over 18.3 million USD, which have been fully imported and recorded as fixed assets. In 2023, we added to the collection works by Marco Brambilla, Ola Kolahmainen, Olivo Barbieri, Joyce Ho, United Visual Artists, and Mat Collishaw. We also completed a new commissioned work project with photographer Olivo Barbieri and added selected works produced as part of this project to our collection.

DISTRIBUTION BY ARTWORK TYPE	
Installation	4
Light	43
New Media	94
Painting	214
Photography	219
Print	81
Sculpture	47
Sound Installation	3
Video	85
Total	790

#### **Collection Maintenance, Storage, and Conservation Status**

To monitor the condition of the artworks displayed at our locations, to regulate their maintenance and repair, and to manage the circulation of the works, we planned regular artwork changes. In 2023, together with our conservation specialist, we conducted conservation efforts—including restoration, inspection, light and detailed cleaning, frame repairs or replacements, and ongoing tracking—on around 200 artworks housed in museums, art storage facilities, and other venues.

#### Borusan Contemporary Art Collection - UOVO Brooklyn, New York

Artworks from the Borusan Contemporary Art Collection, including those by Edward Burtynsky, Marco Brambilla, DRIFT, and Ola Kolehmainen, are being preserved at UOVO's Brooklyn, New York location.

#### **Visitor Numbers**

Borusan Contemporary welcomed 25,680 visitors from January 1, 2023, to December 31, 2023. This figure represents the highest annual visitor count since our opening. Compared with the previous period, we observed a 62.9% increase in visitor numbers in 2023. Please note that these visitor numbers do not include children's workshop participants.

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# 5. ISTANBUL BOOKBINDING INSTITUTE

### **Promoting traditional crafts**

As the Borusan Kocabıyık Foundation, we launched the Istanbul Bookbinder Institute (IBI) in October 2023 in collaboration with internationally recognized experts, to support the preservation of the traditional craft of bookbinding. This initiative pays tribute to the teachers and all those who have acted as a bridge in bringing this nearly lost art to the present day.

Located in Kuzguncuk, the institute aims to contribute to the support of traditional bookbinding through activities such as providing professional training for students, producing both traditional and innovative works, training binders, and restoring old books.

In its founding year, IBI conducted three basic bookbinding workshops and produced numerous works in various styles and techniques. Among the works created for the exhibition are:

- Notebooks with original pattern designs
- A newly bound Nutuk book (1927, Protocol Edition)
- Wooden bookbinding tools such as presses and piercing devices
- Accordion-style marbled papers











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publishers of FINE ART BOOKS



# 6. ERTUĞ & KOCABIYIK PUBLICATIONS

### Presenting our cultural heritage to the world

As a leading name in art book publishing, Ertuğ & Kocabıyık Publications has brought global cultural treasures to enthusiasts, with exceptional content and visuals. In 2023, we sold a total of 707 books, including 15 abroad. We formed a new distribution partnership with The Variety Book Depot in India and conducted sales. We also renewed our collaboration with Assouline.









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# **7. VISIBILITY AND COMMUNICATION EFFORTS**

#### SOCIAL MEDIA FOLLOWERS AND REACH NUMBERS

SOCIAL MEDIA FOLLOWER COUNT	BORUSAN KOCABIYIK FOUNDATION	<b>BORUSAN SANAT</b>	BORUSAN CONTEMPORARY
Facebook	5,045	68,217	86,632
Instagram	5,944	111,003	92,118
Twitter	1,455	261,524	35,758
LinkedIn	711	13,123	4,000
YouTube (Subscriber Count)	4,180	4180	4,180
TOTAL	17,335	458,047	222,688



#### DIGITAL ACCESS USER/VISITOR NUMBERS

WEB PLATFORMS	NUMBER OF USERS	PAGE VIEWS
bkv.org.tr	30,285	84,155
borusansanat.com	38,435	193,045
borusancontemporary.com	34,057	97,185
TOTAL	102,777	374,385



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# BORUSAN ΚΟϹΑΒΙΥΙΚ FOUNDATION

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